**Swansea Pride Branding and Logos**

Guidelines for our friends and partners.

* Swansea Pride is a Charitable Incorporated Organisation (CIO) 1183994.
* Permission should be sought from the Board before using the Swansea Pride logo. Permission can be sought from Board by contacting: info@swanseapride.co.uk explaining how and why you plan to use the Swansea Pride logo. A decision will be given to you in writing. The decision of the Board is final.
* The logo is made up of two elements. The swan symbol and the name of the Charitable Incorporated Organisation (CIO) Swansea Pride. Both should be used together.
* We use the name Swansea Pride when we talk or write to people.
* Please don't use any abbreviations or acronyms like 'SP'.
* The logo is always presented bilingually where there are logos of the Council or government departments on the same document/poser/article.



